

Aly Economou

Artist & Designer

alysoneconomou@gmail.com
(206)455-5494

Skills

Advanced Spanish fluency
Customer service
Social media management
Project management
Team projects
Creative Problem Solving
Brand development
Design communication
Professional critique
Advanced Adobe Illustrator
Advanced Adobe InDesign
Proficient Adobe Photoshop
Color theory
Illustration

Education

Colorado State University, Fort Collins, CO
Bachelors of Fine Arts with a concentration in Graphic Design, expected May 2023

Minors: Spanish, Business
Deans List at CSU years 2019-2023

Universidad Internacional Menendez Pelayo, Seville, Spain, 2023
Study abroad program, spring 2023

Experience

Graphic Designer

Initium Health, Denver, CO, Aug. 2022-Oct. 2022

- Designed engaging and successful business to business documents
- Managed and grew InitiumHealth, InitiumCares, InitiumFarms and company executive's social media presence
- Created branded powerpoint templates and other internal documents
- Designed client projects, including trip itineraries and RFP's

Design Intern

Initium Health, Denver, CO, Jul. 2022-Aug. 2022

- Designed new website and graphics for BunchHealth microgreens
- Designed clean and clear tables, charts, and graphs
- Researched and designed content for 988 roll out for states nationwide

Intarmural Referee

Colorado State University, Fort Collins, CO, Aug. 2021-Jan. 2022

- Officiated several sports: volleyball, futsal, indoor soccer, and dodge-ball
- Managed `competitive teams in championship games

Waitress

Stack 571, Totem Lake, WA, May 2021-Aug. 2021

- Used POS system to manage multiple orders at once
- Provided quality service in a fast-paced environment
- Work with other team members to bus tables and run food and drinks
- Perform opening and closing server duties

Marketing Intern

WomenGive of Larimer County, Fort Collins, CO, Oct. 2020-May 2021

- Created new graphics for brand refresh & designed luncheon program
- Built out database of previous applicants information
- Built out resource guide for scholarship recipients
- Reviewed applications for Summer 2021 semester